



Shopee Open API Developer Guide

Open API開發者帳號申請及賣場授權說明 新版

Open Platform 2.0

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基本說明

串接前評估

若欲查看Open API平台相關介紹和API功能，請查看此[說明事項](#)。
或請貴司的工程師參考此[平台文件](#)，以評估您預期欲使用的功能是否可透過本API串接達成。

使用資格說明

目前TW Shopee Open API只提供給商城賣家或是第三方系統供應商(e.g. ERP供應商)，不符合資格將無法申請成功。



- 若您是
 1. 自行開發自家系統(有自有工程師協助串接)
 2. 委由第三方廠商專門為您串接自有系統請透過此文件說明，並以"賣家身分"註冊開發者帳號和賣場授權。
- 若您欲使用第三方系統供應商的公開服務，請先與系統商聯絡，協助您完成串接，不需繼續本文件以下教學。



- 若您為系統供應商，欲申請金鑰為您的客戶做串接，請先至開放平台申請帳號，並提交正確的開發者資訊。
- 第三方廠商務必在平台中提供公司登記證明文件與貴司系統的測試URL、測試帳號/密碼...等必要資訊。

開發者類型說明

v2.0調整成四種開發者類型，每個開發者類型可使用的API不盡相同，每個開發類型對應的API請見"[開發者類型對應API說明](#)"。此部分在申請開發者帳號時需選定，帳號申請請見"[開發者資訊](#)"。

開發者類型 (Developer Type)	說明
第三方企業開發者 (Enterprise 3rd Party)	第三方開發者，非Shopee賣家
商城賣家 (Enterprise Seller)	<ol style="list-style-type: none">1. 商城賣家自行開發系統2. 委由第三方廠商專門為您串接自有系統
第三方個人開發者 (Individual 3rd Party)	第三方個人開發者，非Shopee賣家 請注意！TW僅開放給第三方企業開發者和商城賣家，不包含此類賣家。
非商城賣家 (Individual Seller)	一般賣家自行開發 請注意！TW僅開放給第三方企業開發者和商城賣家，不包含此類賣家。



舊開發者類型轉移說明

在Shopee Open Platform 2.0上線前(即2020/09/10前)註冊的舊開發者, 將對應2.0的開發者類型如下:

舊開發者類型	對應的2.0開發者類型
third party erp	第三方企業開發者 (Enterprise 3rd Party)
own system	商城賣家(商城賣家自行開發)

舊開發者APP處理說明

在Shopee Open Platform 2.0上線前(即2020/09/10前)建立的APP將會有如下變化:

- Approve狀態的APP, 2.0上線後APP類型為原始(Original)類型, 接口權限不變, 擁有所有v1 API的權限。
- Audting/Reject狀態的APP, 將會移除, 需要開發者重新建立APP, 創建流程參考["建立APP"](#)。

v1&v2 API辨別方式

可透過呼叫網址判斷該API是v1或v2, 如下表:

API呼叫網址
https://partner.shopeemobile.com/api/v1/item/add
https://partner.shopeemobile.com/api/v2/shop/cancel_auth_partner

v1&v2 API授權和驗證

為了保護Shopee OpenPlatform免受潛在的漏洞影響並更好地保護開發人員的機密性, OpenAPI 2.0(v2)引入了更新方法來授權商店和驗證API請求。[授權方法相關說明](#), 請務必閱讀。

問題排除方法

若您串接時遇到問題, 建議可先[查找F&Q](#)。

若仍無法解決您的問題, 請來信openapi@support.shopee.com或是聯繫您的客戶經理且提供以下資訊。

- 對應的問題描述:
- 所使用的對應環境:
- 所使用的對應API接口:
- 所使用的對應request body及所屬站點:
- 調用接口之後所得到的對應返回req_id(具體時間)及對應返回的信息(錯誤代碼和錯誤信息):

其他相關連結

賣家幫助中心

- [API串接功能說明](#)
- [API賣場授權說明事項](#) (此文件下載位置)

Open API Platform

- [API所有文件](#) (English Only)



申請流程說明

以下教學僅供自行串接之賣家及第三方系統供應商，若您將委外串接則不需要申請開發者帳號，請您合作的廠商進行申請即可。

以下授權教學同[Shopee Open Platform - Developer Guide](#)。

申請流程



授權教學

Step1

申請開發者帳號

1-1. 點擊"Sign up"並閱讀使用規則，使用email註冊Shopee Open Platform開發者帳號。

Shopee Open Platform

Home Documentation v Announcement Console

English v Sign in

Shopee Open Platform

Sign up

Have an account [Sign in](#)

Email

I agree with the Shopee Open Platform Developer Agreement

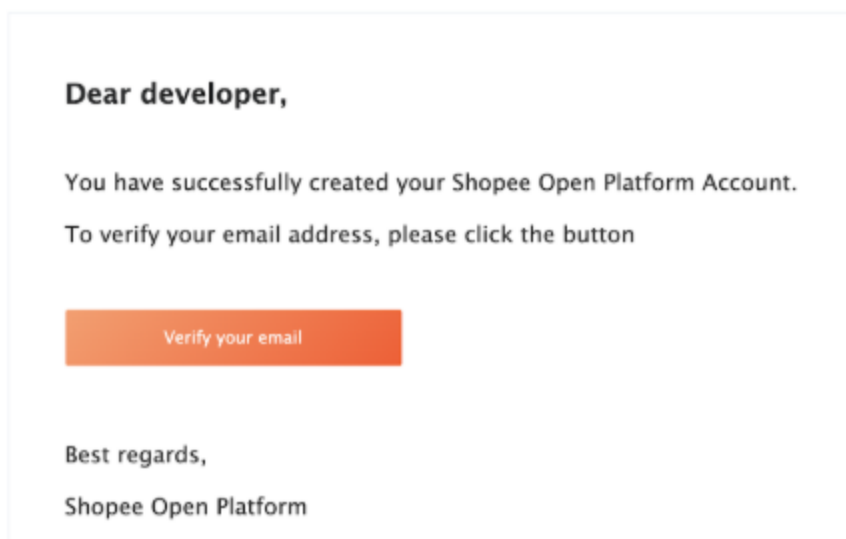
Next

注意1: 此為開發者平台帳號，非賣場帳號，請勿使用賣場帳號、密碼登入。

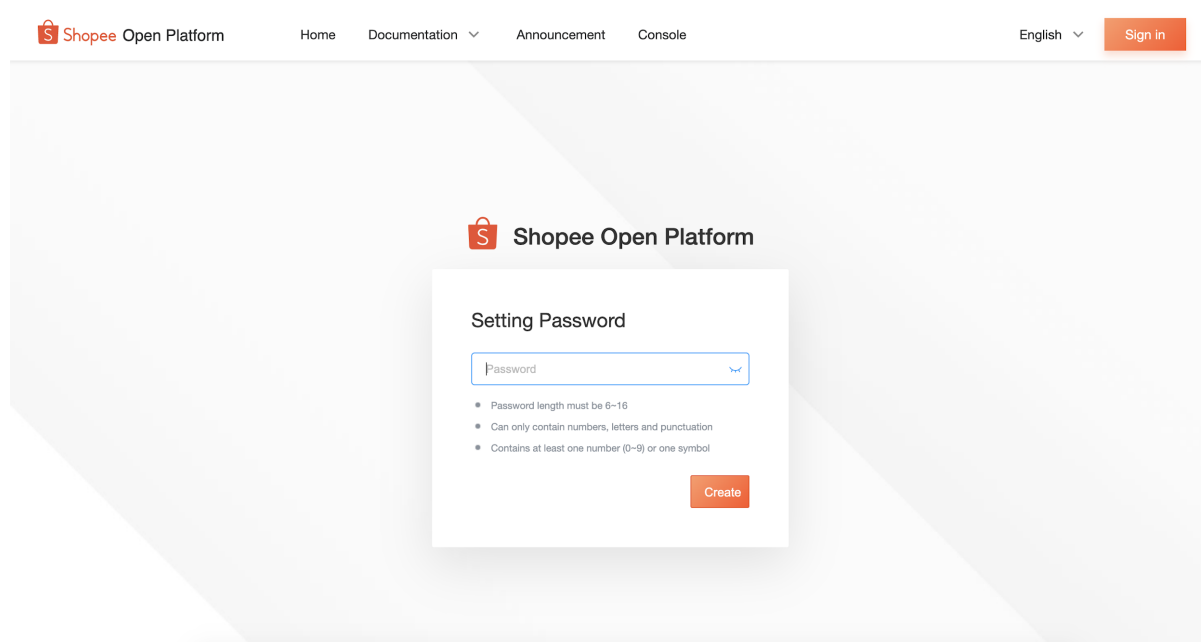
注意2: 申請用的email一旦申請後將不能變更，請特別注意。



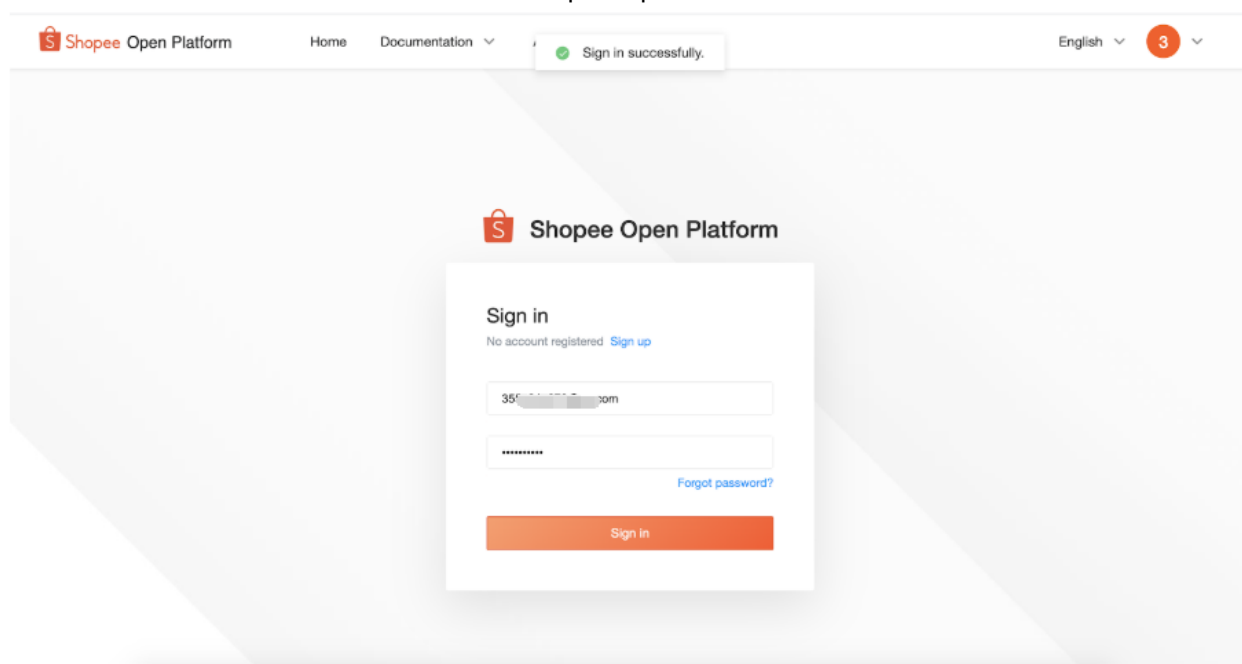
1-2. 您將收到一封驗證email的驗證信，請點擊後完成驗證。



1-3. 點擊驗證信後，請設定您的開發者帳號密碼。



1-4.此後您可以使用該帳號密碼登入開放平台 Shopee Open Platform。



Step2

開發者資訊

請在申請APP前填寫開發者資訊

2-1.登入Open Platform > Console > APP List > **Choose an account type to add your profile**

開發者類型分為**Shopee Seller**(蝦皮賣家)和 **Third-party Partner Platform**(第三方系統供應商)，一旦提交之後，將不可修改。且申請時需要提供不同的資訊：

Shopee Seller: 賣家帳號密碼認證身分、公司統一編號、公司登記證明文件


Third-Party Partner Platform: 公司統一編號、公司登記證明文件、所提供的服務測試帳號密碼

App Management > App List

APP List

Choose an account type to add your profile


Your profile has to be approved before you can create a new app

**Shopee Seller** →

Select this if you are a Shopee seller with app development capabilities. Any app created under this account can only be used for your own shops.

You'll need these to add your profile:

- ✓ Shopee Username
- ✓ Identification Number or Business Registration Number
- ✓ Soft copy of Identification or Business Registration document

**Third-party Partner Platform** →

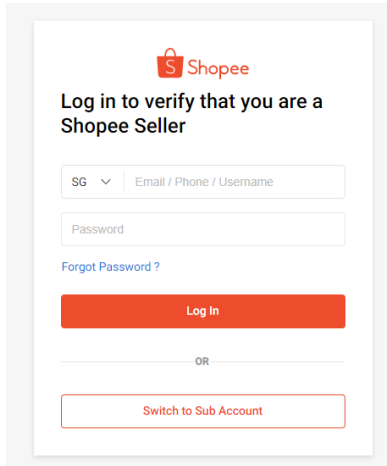
Select this if you're an independent software vendor (ISV) registered as a business. Any app created under this account can be used by all Shopee shops.

You'll need these to add your profile:

- ✓ Business Registration Number
- ✓ Soft copy of Business Registration document
- ✓ Test account credentials of your app



- Shopee Seller 蝦皮賣家
 - a. 請先輸入"賣場"帳密驗證賣家身分



The image shows a login form for a Shopee Seller. At the top is the Shopee logo. Below it, the text reads "Log in to verify that you are a Shopee Seller". There are two input fields: one for "Email / Phone / Username" with a dropdown menu set to "SG", and another for "Password". A link for "Forgot Password?" is located below the password field. A red "Log In" button is positioned below the input fields. Below the button is a horizontal line with "OR" in the center, and a "Switch to Sub Account" button.

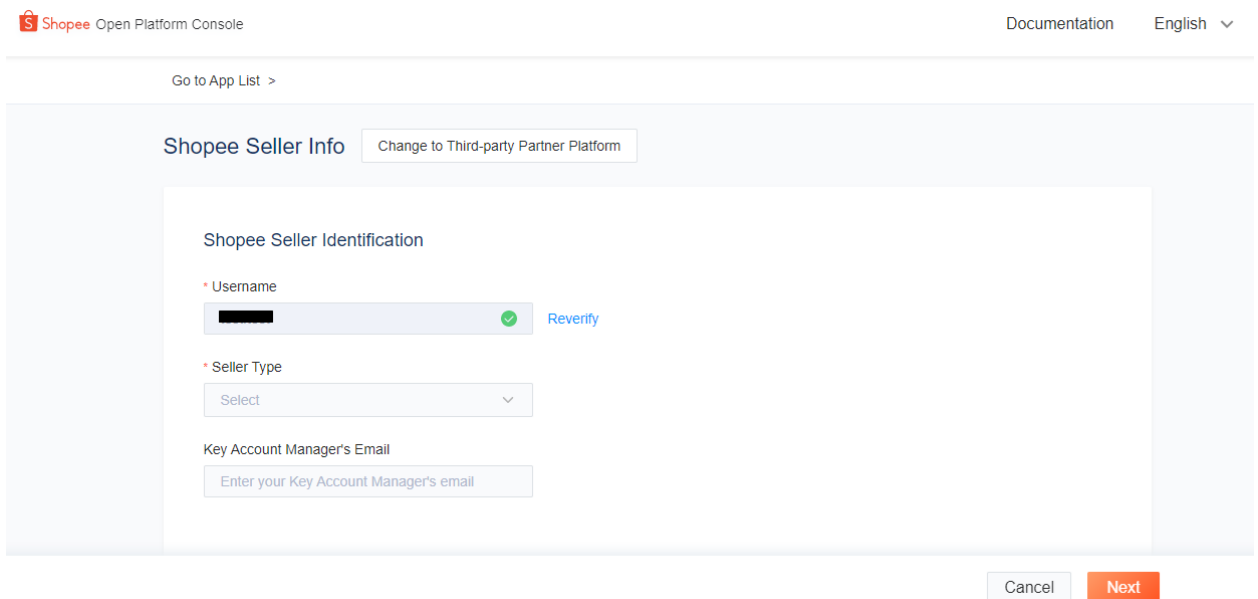
b. 請輸入賣家類型:

Type類型: Registered Business Seller有公司登記的商城賣家/ Individual Seller一般賣家

Username使用者名稱: 在蝦皮的使用者帳號

Key Account Manager's Email: 服務貴司賣場的蝦皮客戶經理

注意: **TW Open API**僅開放給商城賣家使用, 請務必於串接前與服務貴司的蝦皮客戶經理聯繫



The image shows a screenshot of the "Shopee Seller Info" page in the Open Platform Console. At the top left is the Shopee logo and "Open Platform Console". At the top right are links for "Documentation" and "English". Below the header is a "Go to App List >" link. The main content area is titled "Shopee Seller Info" and includes a "Change to Third-party Partner Platform" button. Underneath is a "Shopee Seller Identification" section with three fields: "Username" (with a green checkmark and a "Reverify" link), "Seller Type" (a dropdown menu set to "Select"), and "Key Account Manager's Email" (a text input field with the placeholder "Enter your Key Account Manager's email"). At the bottom right of the form are "Cancel" and "Next" buttons.



c. 請依照表單填寫賣家資料

[Go to App List >](#)


Add Enterprise Profile

Business Information

- * Company's Legal Name
- * Business Registration Number

- **Third-party Partner Platform 第三方系統供應商**

第三方系統供應商僅開放給有合法公司登記的企業，需提供公司登記之證明文件，與系統的測試帳號、密碼、服務網址用以審核服務。服務網址請使用http://或https://格式

Shopee Open Platform Console Documentation English  M

[Go to App List >](#)

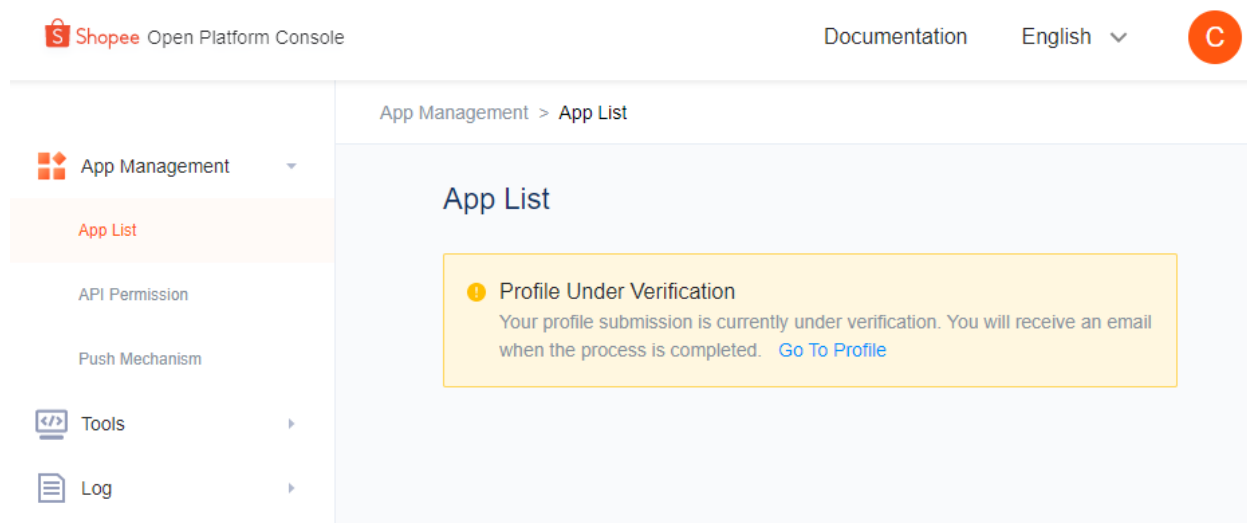
Add Third-party Partner Platform Profile

Services Information

- * What services do your app provide ?
- * Please provide your app's URL
- * Test account username
- * Test account password



2-2.根據所選擇的開發者類型，填寫相對應的資料，送出資料後，所有資訊需要通過Shopee平台的審核，審核通過後正式成為開發者。無論審核通過與否，您將收到平台發送的審核結果郵件至您的開發者email。

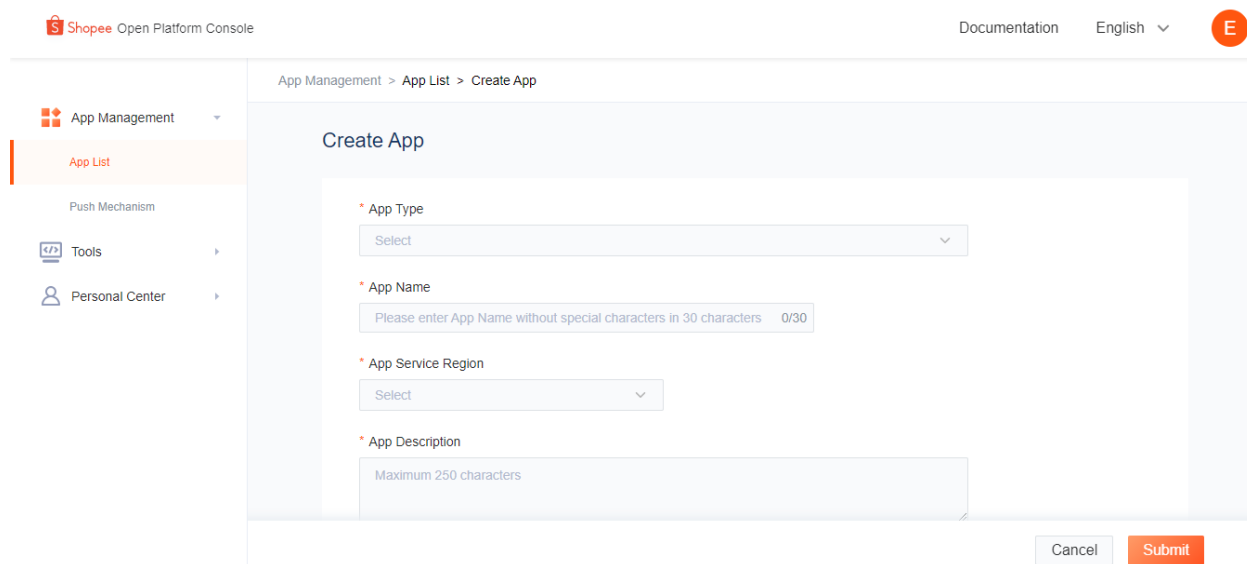


其他審核相關的問題，也可以查找賣家幫助中心[\[FAQ\]Open API-開發者帳號、開發者審核相關問題](#)

Step3 建立APP

呼叫Shopee Open API前需要先建立APP，透過APP提供的資料做串接。當開發者資料被審核通過後，即可建立APP。

3-1.前往Console > App List > Create App >填寫APP相關資訊> Submit



3-2.根據開發者帳號的類型，可以建立的APP與使用APIs將不同，詳細權限請參考開放平台：

[v1 Developer Types and APP Types](#)

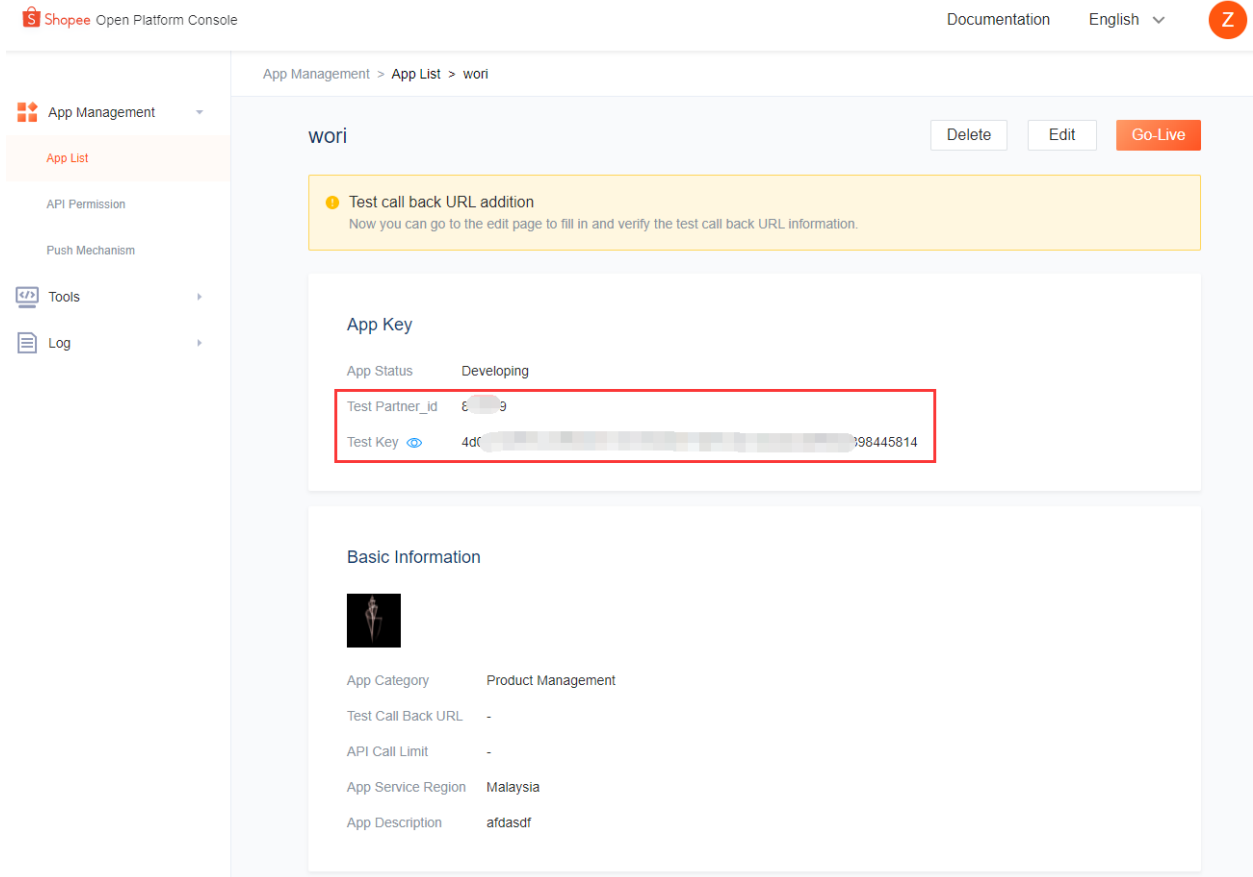
[v2 Developer Types and APP Types](#)

請注意！TW僅開放給第三方系統供應商開發者和商城賣家，且**不開放Chat API權限**



Step4 獲取金鑰

4-1.App建立成功後, 可以在"App List>該APP"中獲取測試環境用的partner_id 與key 後開始測試和開發。



Shopee Open Platform Console

Documentation English

App Management > App List > wori

Delete Edit Go-Live

Test call back URL addition
Now you can go to the edit page to fill in and verify the test call back URL information.

App Key

App Status Developing

Test Partner_id 8[redacted]9

Test Key 4df[redacted]98445814

Basic Information

App Category Product Management

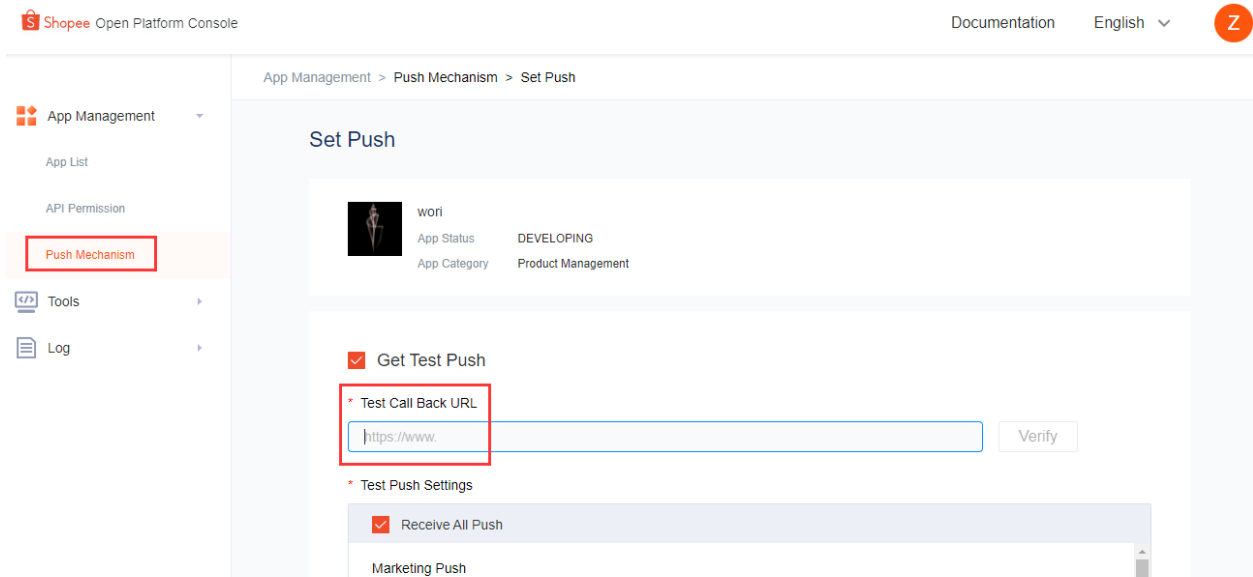
Test Call Back URL -

API Call Limit -

App Service Region Malaysia

App Description afdasdf

4-2.[非必須]若您想使用Webhook服務, 則可在"Push Mechanism"中設定, 相關Webhook說明可[查看](#)。



Shopee Open Platform Console

Documentation English

App Management > Push Mechanism > Set Push

Set Push

wori
App Status DEVELOPING
App Category Product Management

Get Test Push

Test Call Back URL
https://www. Verify

Test Push Settings

Receive All Push

Marketing Push



Step5 賣場授權

5-1. 建立測試環境賣場以開始測試和開發。

請於Console>Tools>Test Shop>Create Test Shop建立測試賣場，每一組測試賣場會提供一組對應的買家帳號，以便您創建測試訂單。如果您需要測試相關的資訊，如：商品、訂單，請自行建立。

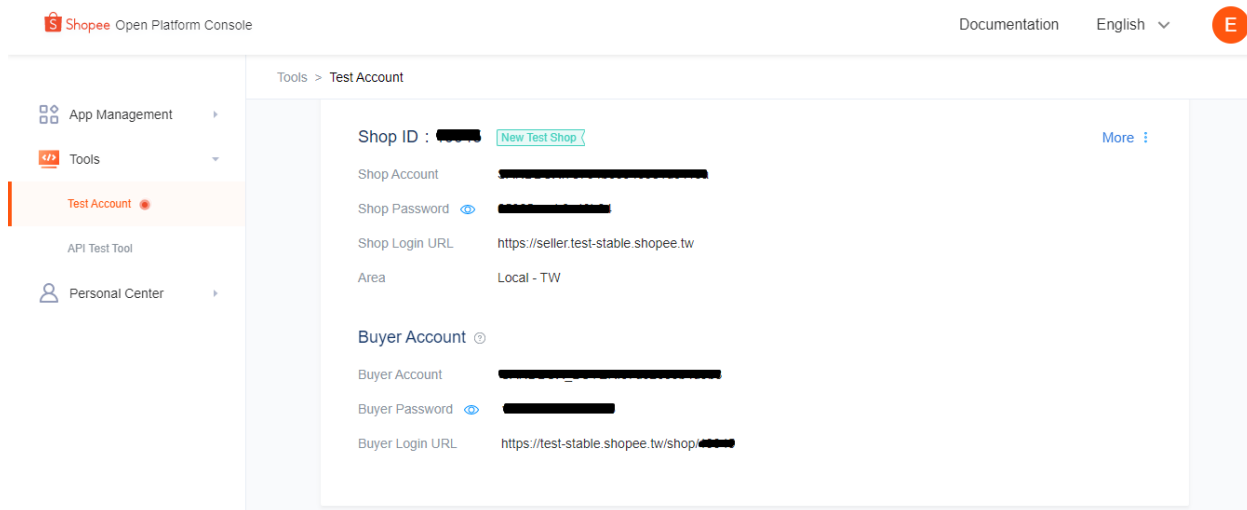
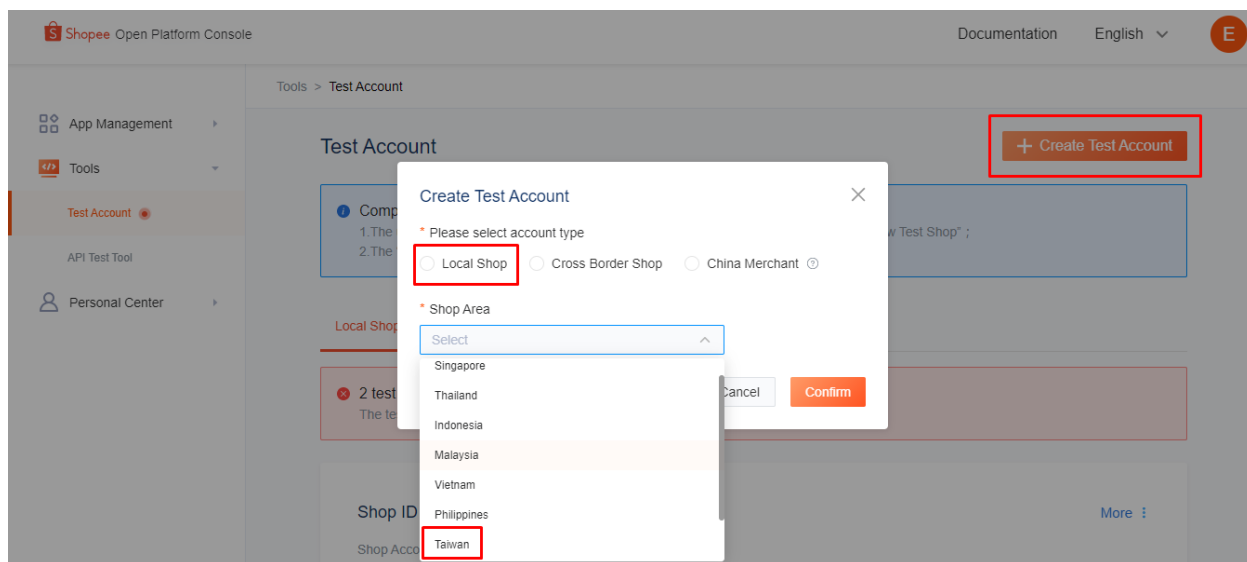
TW用戶請選擇Local Shop，且Shop Area請選擇Taiwan

注意: Local和Cross Border的測試賣場在商品、物流等方面存在差異。

Cross Border專為來自中國大陸、香港、日本及韓國的賣家而設。

Local店鋪專為來自新加坡、馬來西亞、泰國、印尼、台灣、菲律賓、越南和巴西的當地賣家而設。

您最多可以創建8個測試賣場。



注意: 為了確保系統的穩定性, 請"不要"在同一個瀏覽器開啟不同環境(eg. 正式環境live, 測試環境test-stable)的賣家中心或蝦皮購物網頁, 請使用無痕視窗進行所有的測試操作。

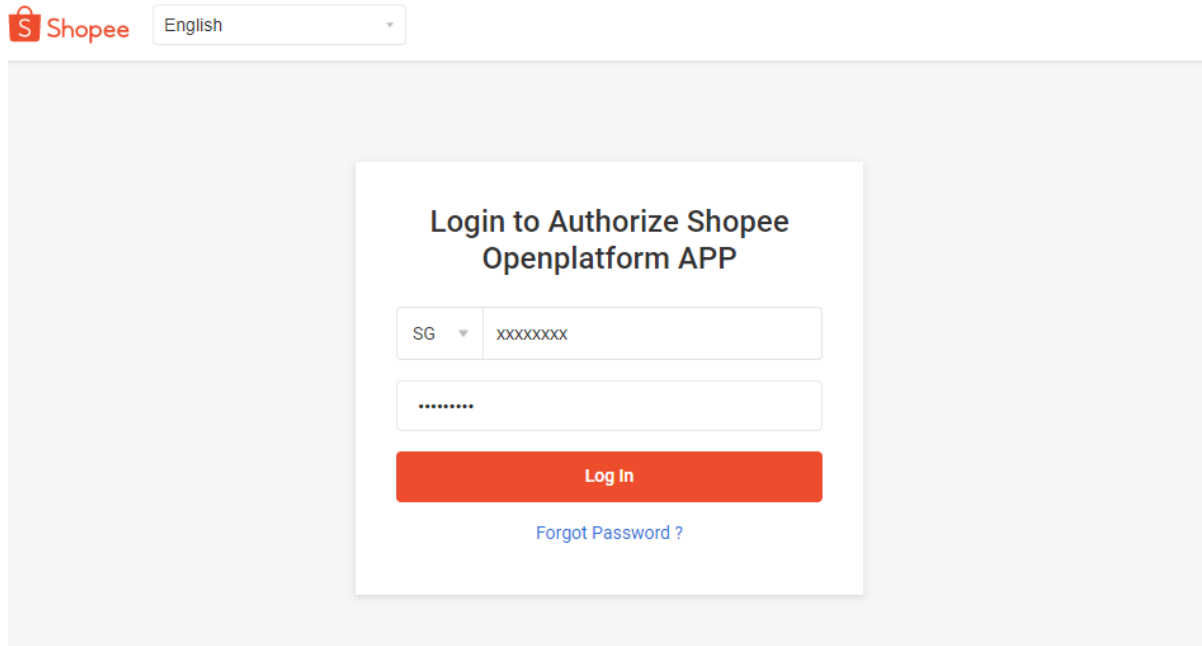


5-2. 建立賣場授權

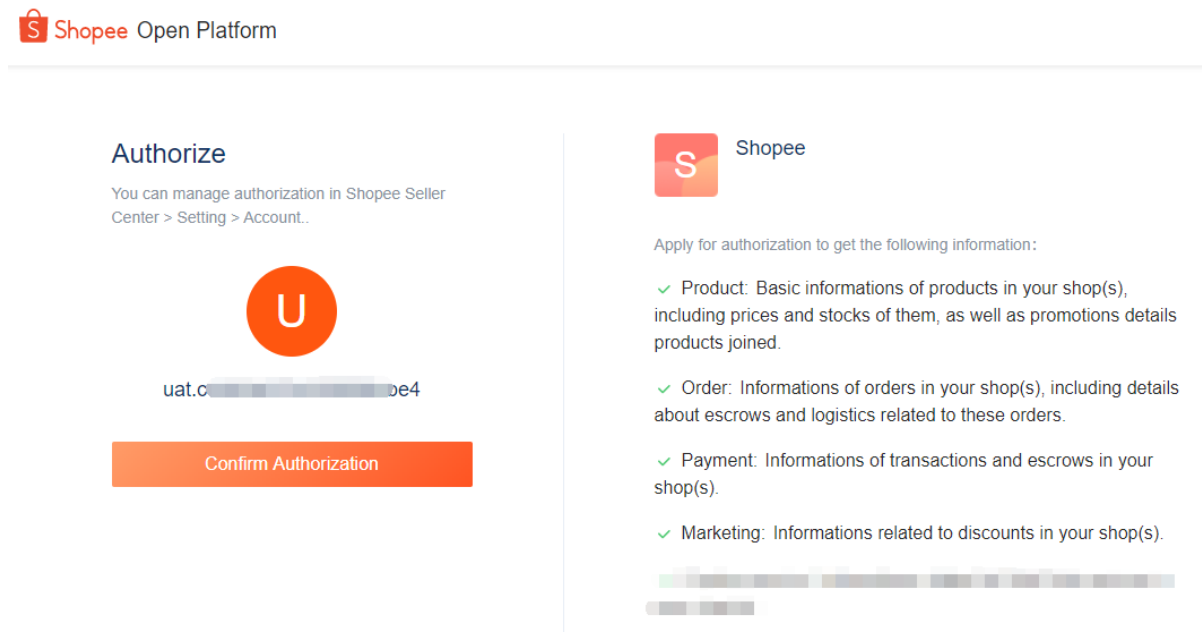
開發人員按照授權規則生成授權連結，連結提供給賣場營運人員進行授權。授權完畢後即可透過API對賣場進行操作。[授權方法相關說明](#)，請務必閱讀。

依上述方式組成授權連結，進入該授權網址後，填入賣場帳號、密碼。

授權測試賣場時，在填入測試賣場的帳號密碼後，系統可能會要求輸入OTP驗證碼，請輸入"123456"



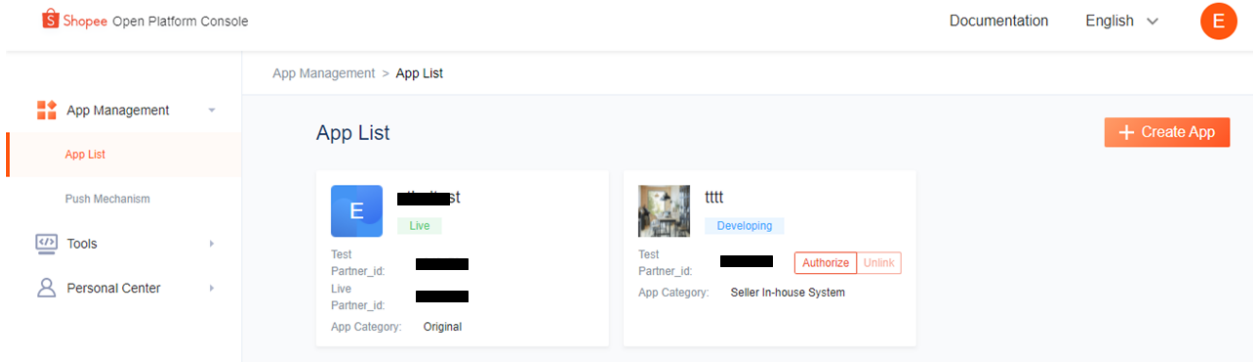
登入賣場帳號、密碼後即可點擊Confirm Authorization



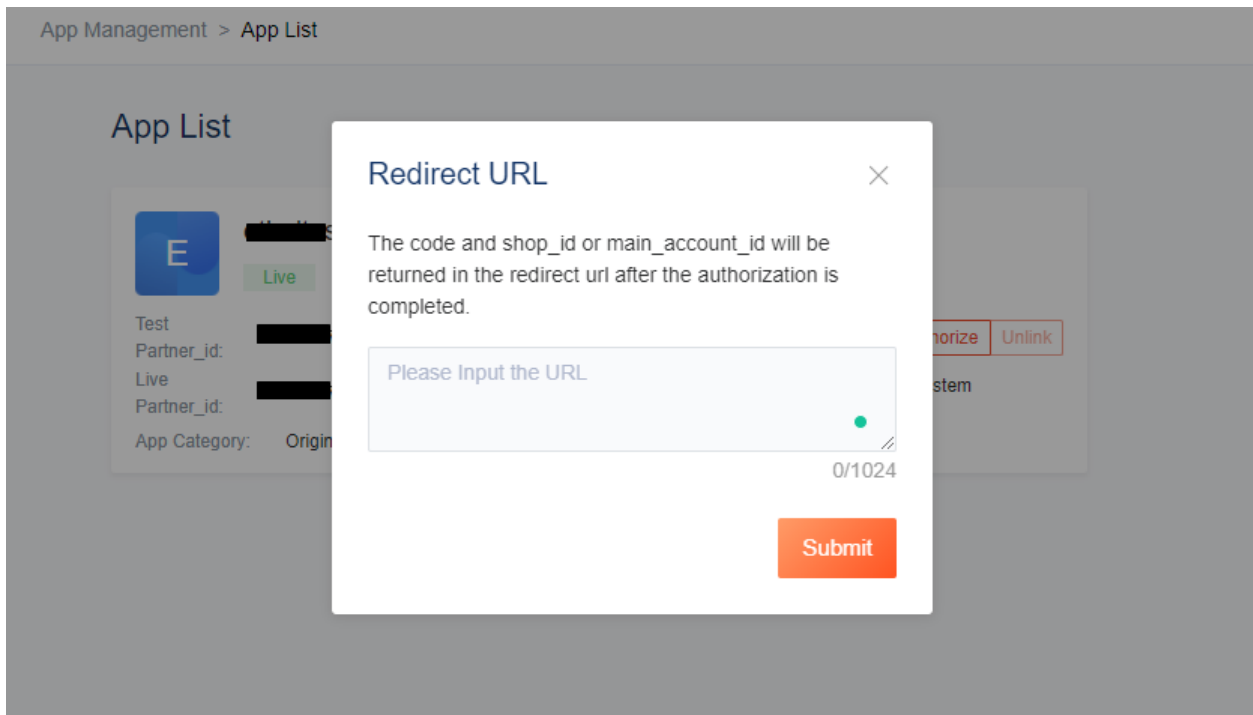
以下說明除了生成授權連結以外的方式，請注意，該方式僅支援開發者身分是Shopee Seller，且App Category為Seller in-house System。



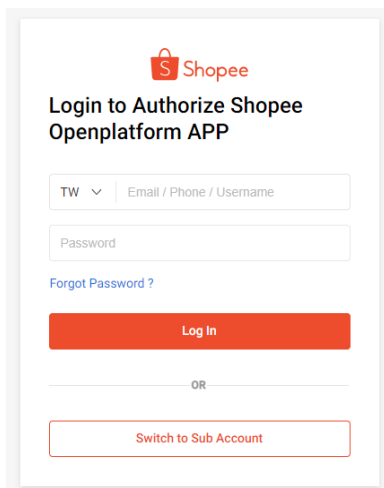
- a. 建立完成APP後, 在APP 的partner id右側看到Authorize與Unlink按鈕, 即為授權與取消授權。



- b. 點擊authorize後輸入轉跳連結。



- c. 輸入賣場帳號密碼




d. 點擊Confirm Authorization確認授權

Shopee Open Platform English

Authorization

You can manage authorization in Shopee Seller Center > Setting > Account.



Confirm Authorization

Apply for authorization to get the following information :



- ✓ Product: Basic informations of products in your shop(s), including prices and stocks of them, as well as promotions details products joined.
- ✓ Order: Informations of orders in your shop(s), including details about escrows and logistics related to these orders.
- ✓ Payment: Informations of transactions and escrows in your shop(s).
- ✓ Marketing: Informations related to discounts in your shop(s).
- ✓ Custom service: Informations related to WebChat services in your shop(s).

e. 亦可透過相同操作完成取消授權

Shopee Open Platform English

Cancel Authorization

Once canceled, app will no longer be authorized to access your info



Cancel Authorization

Shopee Open Platform English

Cancel Authorization

Once canceled, app will no longer be authorized to access your info

Cancel the authorization ?

Once canceled, app will no longer be authorized to access your info.

Cancel Confirm

Cancel Authorization



Step6

測試

6-1. 查看OpenAPI文件，獲取欲測試的Test URL開始進行測試。

若您的開發者帳號是在2021/1/29後所建立的，請務必使用"**test-stable**"環境方可請求成功。(e.g. <https://partner.test-stable.shopeemobile.com/api/v1/item/add>)

The screenshot shows the 'V1.0 Tables of Contents' on the left with 'Add' highlighted. The main content area is titled 'Item > Add > Common Parameter'. It contains two tables:

Surroundings	HTTP Address
URL	https://partner.shopeemobile.com/api/v1/item/add
Test URL	https://partner.test-stable.shopeemobile.com/api/v1/item/add

Name	Description
method	POST
data definition	https://open.shopee.com/documents?module=63&type=2&id=50&version=1

Below the tables is a section for 'Request Parameters'.

6-2. 若您有測試訂單流程的需求，請先創建商品，再使用測試賣場帳密資訊登入賣家中心設定"賣家地址"後再建立訂單。

a. 建立賣家地址

賣家中心(<https://seller.test-stable.shopee.tw>)>若有OTP驗證請輸入: 123456>設定>我的地址>新增地址，請務必使用真實的地址與電話號碼來完成設定。

The screenshot shows the 'My Addresses' page in the Seller Center. The page title is 'My Addresses' with the subtitle 'Manage your shipping and pickup addresses'. There is a red button labeled '+ Add a new address'. Below this, there is a table with one address entry:

Full Name	sdfsdf	Default Address	Pickup Address	RETURN ADDRESS	Edit
Phone Number	6282197662283				
Address	sfsdfwerwq KAB. SAROLANGUN - MANDIANGIN JAMBI ID 37492				

The left sidebar contains various navigation options, with 'My Addresses' highlighted.



d. 確認登入買家帳號

請先確認右上角的帳號是否為買家帳號，若為賣家帳號請先登出後輸入測試買家帳號密碼後，即可在商品頁面中看到"加入購物車"與"直接購買"按鈕。

Sell | Download | Follow us on | Notification | Help | zhuoyue_stable.id

Shopee | Search for products, brands and stores

My account
My order
Log out

Shopee > cat1 > cat2 > cat3 > add-on deal test product (main)

add-on deal test product (main)

No Ratings Yet | 1 Sold

IDR 900,000

Delivery Delivery From Overseas
Shipping options are not available, please contact the seller

Quantity 1 left 1 piece

Shopee Warranty Get your ordered item or money back.

e. 下單並確認物流方式

請在結帳頁面選擇您欲測試的物流方式

Sell | Download | Follow us on | Notification | Help | sandbox.id

Shopee | Checkout

Shipping Address

C...k C... 12 22... 261 Main [CHANGE](#)

Send as a Dropshipper

Ordered Products	Unit price	total	Product Subtotals
add-on deal test product (main)	IDR 900,000	1	IDR 900,000

Message:

Delivery Options: **Integrated Logistics** [CHANGE](#) IDR 50,000
Express Standard
Will be received on 19 Jan - 22 Jan

Total Orders (1 Product): **IDR 950,000**



f. 結帳並付款

系統預設的付款方式為"Dummy Channel". 此付款方式可以適用於測試環境中所有的訂單。
請確認寄送資訊中的為真實地址與真實電話號碼。

The screenshot shows the checkout process on the Shopee mobile app. At the top, there are options for 'Shopee Vouchers' and 'Shopee Coins'. Below that, the 'Payment method' is set to 'Dummy Channel'. A summary table shows the following details:

Subtotals for Products	IDR 900,000
Total Shipping Fee:	IDR 50,000
Total payment:	IDR 950,000

A red 'Place An Order' button is visible at the bottom right, with a blue arrow pointing to it.

The screenshot shows the payment confirmation page. The total payment is IDR 950,000. Below this, there are labels for 'label_payment_method' and 'label_dummy_payment_method'. A red 'Pay' button is prominently displayed at the bottom, with a blue arrow pointing to it. A 'label_cancel' button is also visible next to it.

g. 結帳完成後，在右上角"我的帳戶">購買清單可以查看訂單。上方"待出貨"頁籤中的訂單即代表該訂買家已付款完成，或已驗證成功，待賣家出貨。

The screenshot shows the 'My Order' page on the Shopee mobile app. The user is logged in as 'sandbox.id'. The 'My Order' section is active, showing a list of orders. The first order is from 'zhuoyue_stable.id' for 'add-on deal test product (main) x 1' with a value of IDR 900,000. The order status is 'PACKED'. At the bottom, the total order value is shown as 'Total Orders: IDR 950,000'. There are buttons for 'Contact The Seller', 'Show Order Details', and 'Others'.



6-3. 測試行銷活動訂單

您可以於賣家中心>我的行銷活動 建立各種不同的活動，模擬真實賣場可能發生的情境，並建立活動訂單以測試(eg. 有使用折扣券的訂單、折扣商品的訂單等)

Home > Marketing Centre

Marketing Tools

Boost Sales with Promotion

- Vouchers**: Increase orders by offering buyers reduced prices at checkout with vouchers.
- Discount Promotions**: Set discounts on your products to boost sales.
- Bundle Deal**: Increase average spending per order by offering product bundle discounts.
- Add-on Deal**: Sell more products by offering add-on discounts or free gifts with min. spend.
- My Shop's Flash Sale**: Boost product sales by creating limited-time discount offers in your shop.
- Shipping Fee Promotion**: Set shipping fee discounts to attract shoppers to make orders.

Engage with Your Shoppers

- Chat Broadcast**: Share latest shop events with target shoppers via customized broadcast messages.
- Shop Game**: Create your own games to attract buyers to your shop and to win prizes.
- Follow Prize**: Encourage shoppers to follow your shop by rewarding new follower vouchers.

Increase Your Shop Traffic

- Shopee Ads**: Increase exposure and drive sales in high traffic areas on Shopee with ads.
- Top Picks**: Drive traffic to selected products by showing them on your product pages.

Step7 上線

開發者在Sandbox環境完成OpenAPI的測試後，需要申請 App 上線，審核通過後，開發者可以獲取Live 環境的 partner_id 與 key。

7-1. 在您完成測試並準備好後，進入Open Platform>Console> App List>選擇需要上線的APP>點擊Go-live>填寫資料>Submit，來請求Live環境的金鑰。

Shopee Open Platform Console

Documentation English Z

App Management > App List > af

af [Delete] [Edit] [Go-Live]

! Test call back URL addition
Now you can go to the edit page to fill in and verify the test call back URL information.

App Key

App Status: Developing

Test Partner_id: 8...

Test Key: *****



7-2. Shopee Open Platform將驗證您在測試API調用表現，並在24小時內進行審核。

App Management > App List > Go Live

Go Live

Please provide the following information to go live:

- Information will be reviewed by Shopee.
- You will receive the partner_id and key of the live environment after go live is successful.

Please provide your client user login link for test account for Shopee

Enter

Test Account Username **Test Account Password**

Enter Enter

Brief Introduction

Autosize height based on content lines

0/500

Your client user interface screenshot

Drop or Select files here to upload

Select File

Cancel Submit

7-3. Shopee審核通過後，APP狀態將變為Live狀態，開發者將獲取Live環境的Partner ID和Key，調用Live環境的Open API。

Shopee Open Platform Console Documentation English Z

App Management > App List > BR

BR

Delete Edit

Live call back URL addition
Now you can go to the edit page to fill in and verify the live call back URL information.

App Key

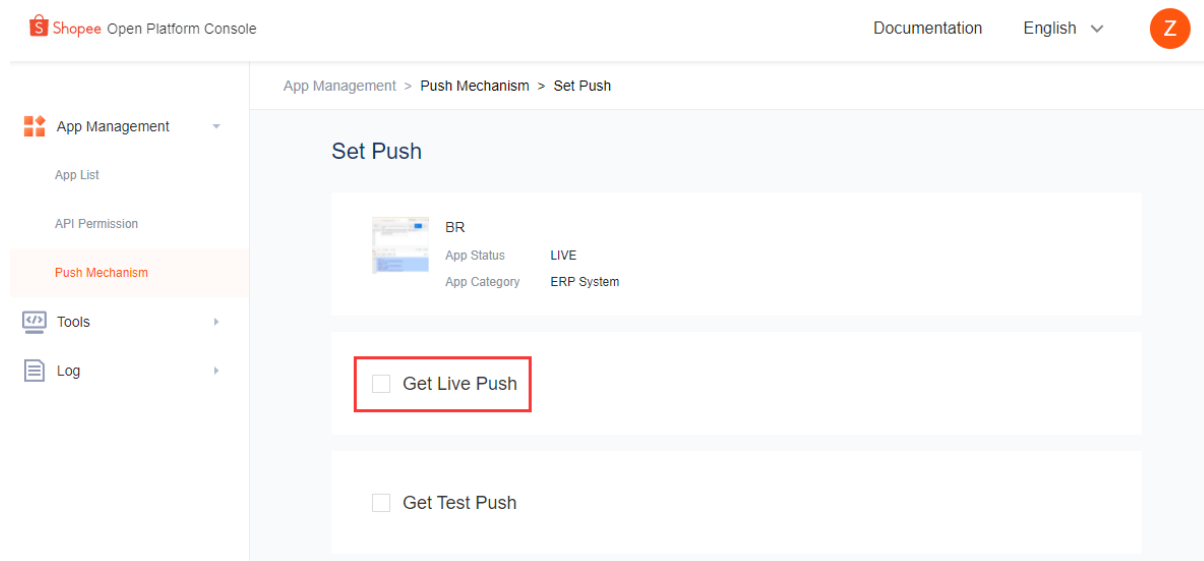
App Status	Live
Test Partner_id	80...
Test Key	050...3ea2c
Live Partner_id	80...5
Live Key	3...127a7



7-4.[非必要]若有需要使用Webhook, 如上圖所示, 在Live環境中設置Webhook。更多關於webhook的說明請參考以下:

[v1 Push Mechanism\(WebHook\)](#)

[v2 Push Mechanism\(WebHook\)](#)



API呼叫流程

目前提供TW相關流程圖如下表格所示, 對應流程請參考[Shopee Open Platform - API Call Flows](#)。

流程	參考流程名稱
新增商品	Upload Item
新增/更新多規格	Add/Update 2-Tier Variation
取得配送編號/配送單/宅配回壓單號	[New & Optional] Arrange Shipment & Get TrackingNo & Print AirwayBill
訂單狀態流程	Order Status Flow

進階服務

目前提供相關Push Mechanism(WebHook)推播服務以及介紹請參考[Shopee Open Platform - Advanced Services](#)。

